

REACH CAREER CANDIDATES EFFICIENTLY

BAR UK continues to build its reputation as a first point of contact for airline and aviation jobs and careers.

Our aim is to provide members and other businesses with the most effective means to reach potential candidates at rates far below other online channels.

For even greater value, our careers page is also promoted through our regular updates, newsletter and via Twitter and LinkedIn activity on your behalf.

Careers Advertising at www.bar-uk.org			
Opportunity	Item	Specification	Unit cost
Online listing	Standard rate	Website page html with optional PDF download	£200
Online listing	Associate member 50% discount	Website page html with optional PDF download	£100
Online listing	Airline member 50% discount	Website page html with optional PDF download	£100
Website Banner	Standard rate	980px x 180px banner Cost per calendar month	£175

***Note:** Please provide your copy, including closing date, in an email body or word document and we will upload onto the website with your logo. We can also link to a PDF file if preferred.*

Banner artwork should be supplied as a JPEG, GIF or PNG sized 980 pixels x 180 pixels.

To discuss opportunities for your business, please contact Audrey or Dale on 07709 246 793.

office@bar-uk.org