

# Impersonator Websites

Rob Jacob – November 2014

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# The Problem.....

- Impersonators hide behind privacy protect service
- Impersonators provide fake details to domain name registrars
- Impersonators are located in 'defendant friendly' jurisdictions
- As soon as one website is closed down another one opens up
- Sometimes companies do not have adequate registered trade mark protection

- Correspondence
  - Impersonator Level
  - Domain Name Registrar Level
  - ISP/Hosting Company Level
  - Search Engine Level
- Domain Name Dispute Resolution Service
- Disrupting the impersonator's business
- Court Action e.g. blocking injunctions
- Freezing orders over bank accounts

**We would be interested to hear about  
your experiences....**



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