Impersonator Websites

Rob Jacob - November 2014



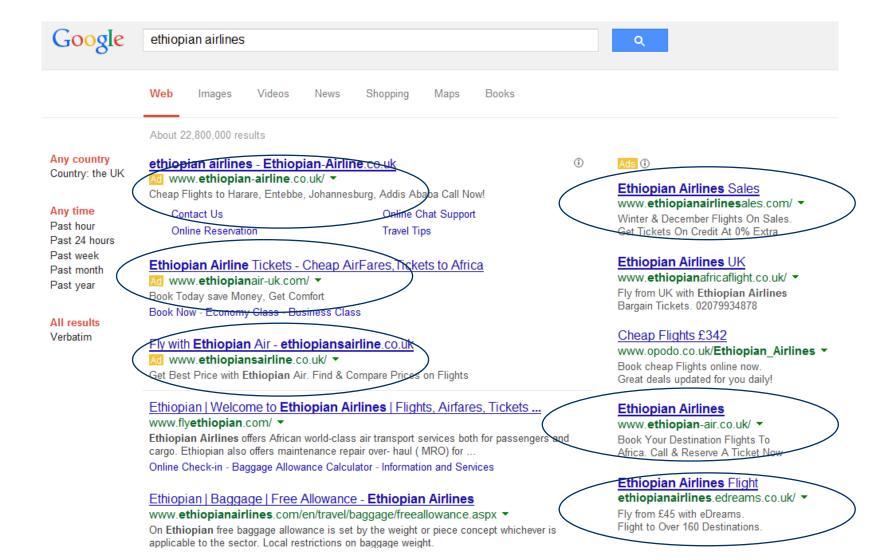
www.ethiopianairlines.com





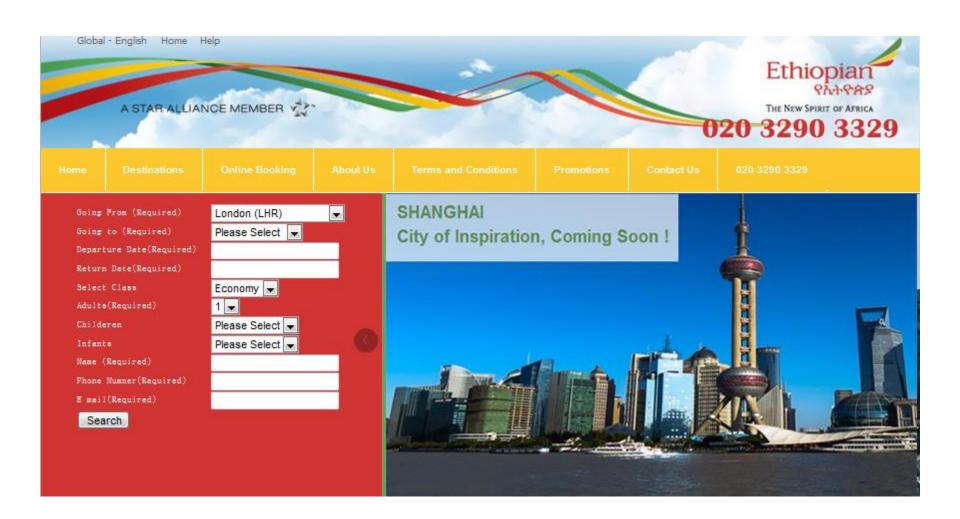
Google Search....





www.ethiopianairlinesuk.co.uk





The Problem.....



- Impersonators hide behind privacy protect service
- Impersonators provide fake details to domain name registrars
- Impersonators are located in 'defendant friendly' jurisdictions
- As soon as one website is closed down another one opens up
- Sometimes companies do not have adequate registered trade mark protection

Possible Solutions.....



- Correspondence
 - Impersonator Level
 - Domain Name Registrar Level
 - ISP/Hosting Company Level
 - Search Engine Level
- Domain Name Dispute Resolution Service
- Disrupting the impersonator's business
- Court Action e.g. blocking injunctions
- Freezing orders over bank accounts

We would be interested to hear about your experiences....





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